

Job advertisements in the Danish Journal of Midwives 2012

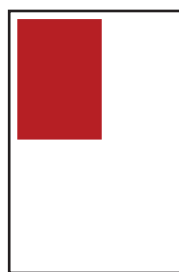
Prices and formats:



1/1 page
Hight 237 m.m. x
Width 194 m.m.
Price DKK. 16,200



½ page
Hight 237 m.m. x
Width 94 m.m.
Price DKK. 7,970



1/4 page
Hight 115,5 m.m. x
Width 94 m.m.
Price DKK. 4,110



1/8 page
Hight 54,75 m.m. x
Width 94 m.m.
Price DKK. 2,000

Release schedule:

The Danish Journal of Midwives is published 11 times a year on the following dates:

10 January
9 February
9 Marts
11 April
10 May
11 June

Is not published in July

9 August
11 September
9 October
9 November
11 December

Minor changes of the release dates might occur.

Material deadline:

The material deadline is on the 16th in the month before publication.

Complaints, corrections and stopping must be done in writing. The warranty lapses if the material deadline is exceeded.

Web advertisements:

All job advertisements are brought both in the Danish Journal of Midwives and on the Journals' website. If you **only** want your advertisement on the website, it will cost a price unit of DKK. 5,500 excl. VAT. Web advertisements are posted approx. a month on the website or to the application deadline expires.

Editorial objectives:

To communicate knowledge about professional and political topics in order to promote midwifery professional development and awareness that is beneficial to the midwifery profession and the consumers.

Controlled circulation:

Controlled by FMK, Danish Special Press media control.
Control period 01/07/2009-30/06/2010
Total distributed circulation 2,445

Subscribers:

Midwives collect approx. 86 % of the copies.
The rest are distributed in hospitals, libraries, administrations, the press and others.

Publisher:

The Danish Association of Midwives
Editor: Anne-Marie Kjeldset
Sankt Annæ Plads 30
Postbox 2217
1018 Copenhagen K

Technical data:

Journal format 280 mm. height x 218 m.m. width
(web advertisements max height 237 mm.)
Printing technique Offset
Screen cover 54 lines
Advertising material Electronical
material ready for print
Paper cover 100 g mat
To-edge-format 280 mm. height x 218 mm. width
(Job advertisements are not to edge)

Contact information:

Advertisements are sent to :

jpo@jordemoderforeningen.dk

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